

# May 2021

## WHAAAAAT'S Application Form

### ★ IMPORTANT DATES

Early Bird Application Deadline	31 January 2021
Application Deadline	28 February 2021
Notification of Application Results	8 March 2021
Payment Deadline	12 March 2021
Fair Dates	7 – 9 May 2021

### ★ VENUE

Sheraton Grand Taipei

No.12, Section 1, Zhongxiao East Road, Zhongzheng District, Taipei, Taiwan

### ★ HOW TO APPLY?

Applicants should send the completed and signed application form with other supporting documents to WHAAAAAT'S via email ([apply@whaaaaats.com](mailto:apply@whaaaaats.com)). Email subject should be as follows: "Name of Artist/Gallery\_Application for WHAAAAAT'S 2021."

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Gallery and artist applicants can choose to participate in one of the below sectors, with no restrictions on the age of proposed artists and work medium.

▪ **ART NOW A – Standard Room (32 – 35 sqm)**

Artist applicants can present works of 1 – 2 artists, while gallery applicants can curate an exhibition of 3 – 5 artists.

US\$2,940\* + 5% Business Tax = US\$3,080

**BOOTH PACKAGE:**

1. Four-night accommodation at Sheraton Grand Taipei providing a versatile exhibition space during the day and comfortable accommodation at night
2. Two (2) breakfasts daily, complimentary in-room Internet access
3. Two (2) Exhibitor passes
4. Eight (8) complimentary invitations
5. Listing in WHAAAAAT'S e-catalogue (maximum of two artworks)

▪ **ART NOW B – Deluxe Room (40 sqm)**

Artist applicants can present works of 1 – 3 artists, while gallery applicants can curate an exhibition of 3 – 5 artists.

US\$3,670\* + 5% Business Tax = US\$3,850

**BOOTH PACKAGE:**

1. Four-night accommodation at Sheraton Grand Taipei providing a versatile exhibition space during the day and comfortable accommodation at night
2. Two (2) breakfasts daily, complimentary in-room Internet access
3. Three (3) Exhibitor passes
4. Twelve (12) complimentary invitations
5. Listing in WHAAAAAT'S e-catalogue (maximum of two artworks)

Curators are invited to organize an exhibition of 1 – 8 artists under a specific theme, with no restrictions on the age of proposed artists and work medium.

▪ **CURATED SPACE**

**Premier Room (66 sqm)**

US\$6,000\* + 5% Business Tax = US\$6,300

**BOOTH PACKAGE:**

1. Four-night accommodation at Sheraton Grand Taipei providing a versatile exhibition space during the day and comfortable accommodation at night
2. Two (2) breakfasts daily, complimentary in-room Internet access
3. Six (6) Exhibitor passes
4. Twenty (20) complimentary invitations
5. Listing in WHAAAAAT'S e-catalogue (maximum of 4 artworks)

\* A 10% discount will be honoured for applications approved on or before 31 January 2021.

# APPLICATION FORM

**I wish to apply for:**

<input type="checkbox"/>	ART NOW A
<input type="checkbox"/>	ART NOW B
<input type="checkbox"/>	CURATED SPACE

## Primary Contact Details

Name	
Email	
Telephone	
Address	
City	
Postal Code	
Country	
Website (Gallery)	
Social Media (Gallery)	
Key Exhibition History (Gallery) in 2017 – 2020	

## Information about Proposed Artists

### Proposed Artist 1

Name			
Nationality		Year of Birth	
Website / Social Media			
Artist Profile (200 words)			
Exhibition History (2017 – 2020)			
Art Fair Participation History (2017 – 2020)			

### Proposed Artist 2

Name			
Nationality		Year of Birth	
Website / Social Media			
Artist Profile (200 words)			
Exhibition History (2017 – 2020)			
Art Fair Participation History (2017 – 2020)			

**Proposed Artist 3 (Applicable for ART NOW B, Gallery Applicants & CURATED SPACE only)**

Name			
Nationality		Year of Birth	
Website / Social Media			
Artist Profile (200 words)			
Exhibition History (2017 – 2020)			
Art Fair Participation History (2017 – 2020)			

**Proposed Artist 4 (Applicable for Gallery Applicants & CURATED SPACE only)**

Name			
Nationality		Year of Birth	
Website / Social Media			
Artist Profile (200 words)			
Exhibition History (2017 – 2020)			
Art Fair Participation History (2017 – 2020)			

**Proposed Artist 5 (Applicable for Gallery Applicants & CURATED SPACE only)**

Name			
Nationality		Year of Birth	
Website / Social Media			
Artist Profile (200 words)			
Exhibition History (2017 – 2020)			
Art Fair Participation History (2017 – 2020)			

**Proposed Artist 6 (Applicable for CURATED SPACE only)**

Name			
Nationality		Year of Birth	
Website / Social Media			
Artist Profile (200 words)			
Exhibition History (2017 – 2020)			
Art Fair Participation History (2017 – 2020)			

**Proposed Artist 7 (Applicable for CURATED SPACE only)**

Name			
Nationality		Year of Birth	
Website / Social Media			
Artist Profile (200 words)			
Exhibition History (2017 – 2020)			
Art Fair Participation History (2017 – 2020)			

**Proposed Artist 8 (Applicable for CURATED SPACE only)**

Name			
Nationality		Year of Birth	
Website / Social Media			
Artist Profile (200 words)			
Exhibition History (2017 – 2020)			
Art Fair Participation History (2017 – 2020)			

### Details of Proposed Exhibits

Please list all proposed artists and their artworks to be presented at the fair in the below table.

All applicants should submit a minimum of 5 artwork images in JPG files (300 dpi) per artist.

[illegible]



[illegible]

[illegible]

Artwork Thumbnail	Artist	Artwork Title	Dimensions (cm)	Medium	Year	Price (USD)

If there is not enough space in the above table, please provide details in a separate document.

## Terms & Conditions

1. Applicants should send the completed and signed application form with 5 artwork images per proposed artist in a zip file to [apply@whaaaaats.com](mailto:apply@whaaaaats.com). Email subject should be named in this manner: "Name of Artist/Gallery\_Application for WHAAAAAT'S 2021."
2. Applicants are not required to remit any payments upon submission of applications.
3. WHAAAAAT'S will confirm upon receipt of the application materials, please contact us ([info@whaaaaats.com](mailto:info@whaaaaats.com)) if you did not hear from us within 5 working days.
4. All successful applicants will receive a room number and an invoice on 8 March 2021. Keeping our customers and every member of the WHAAAAAT'S family safe is our top priority. We remain committed to monitor the situation and follow prevention guidelines of the Coronavirus (COVID-19) as the situation evolves. We may postpone the fair or cancel it with full refund to Exhibitors due to the Coronavirus pandemic.
5. WHAAAAAT'S has final right on room assignment. WHAAAAAT'S will act to their best ability to assign the most desirable room to successful applicants. Such decisions are final.
6. Successful applicants should settle the exhibition fee in full by 12 March 2021, all outgoing and incoming banking charges to be paid by applicants. A copy of the remittance slip should be sent to the fair organizer ([info@whaaaaats.com](mailto:info@whaaaaats.com)) on the same date as you made the payment. The fair organizer will issue an official receipt and provide to Exhibitors at the fair. The fair organizer reserves the right to cancel any exhibitor participations and re-assign respective room to waitlisted applicants should they fail to comply with the payment schedule.
7. Applicants should make a record of all application materials prior to submission to the fair organizer. If the information provided in the application form fails to be true and accurate, the fair organizer reserves the right to reject your application.

## Disclaimer

I hereby confirm that the information provided herein is accurate, complete and that the materials submitted along are genuine. I have also read and agreed to comply with the terms and conditions set-out by WHAAAAAT'S and resolve future disputes through arbitration.

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Name

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Signature

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Date